

# Why is charity & community important to Hall & Woodhouse?

For over 240 years, Hall & Woodhouse as an independent family company has strived to be a driving force of positivity and goodwill in the communities that we operate, in line with our company purpose:

#### "To make people's day, **enrich our communities**, from generation to generation"

This commitment can be seen through:

- The Community Chest: Established in 2002 to provide support to local communities. It has now donated over **£600,000** to more than **750** valuable community organisations across the south of England.
- Hall & Woodhouse Charity Fundraising: Throughout the past 8 years, has raised over £960,000 for some incredible charities. Most recently being the 8 local Air Ambulance charities operating across the south.

#### The Community Chest

Through the Community Chest, charities and community interest companies can apply for a grant to go towards improving their local area. Grants can be used to help the youth, elderly, disabled, arts, environment and more.

We believe in working together to improve both the facilities and the lives of residents in our communities. We seek to promote, encourage and support community involvement by offering funds to local voluntary groups with clear identified needs.

### What is the Community Chest & a Pub Charity Partner?

The Community Chest in 2020 is evolving. It still includes a pool of funds totalling **£50,000** pledged by Hall & Woodhouse, but this year the Community Chest is also seeking applications to become a **Pub Charity Partner** with one or more of our 53 managed house pubs. Throughout the year, each pub will fundraise on your behalf for a specific project or activity. Our website holds a list of applicable pubs: www.hall-woodhouse.co.uk/communitychest

#### Who can apply?

Applications are welcome from any voluntary or community organisations that are based, or operate in, our trading area across the south of England. This stretches from Devon to Kent and north to Bristol, Swindon, Bracknell and London.

Grants could be made in the following areas:

- Youth work and activities
- Pre-schools / extracurricular school activities
- Elderly and people with disabilities
- Health and social care
- Local arts and culture
- Conservation and the environment

Please note: Applications will not be considered from national organisations or those that are profit making or political.

#### How to apply

Applications for 2020 open on **Ist February** and close on the **31st March**. You can download our new application form via our website: **www.hall-woodhouse.co.uk/communitychest** 

Completed applications should be emailed to: communitychest@hall-woodhouse.co.uk

# What can you apply for?

Groups can apply for grants or fundraising support ranging from **£500** to **£5,000** to help achieve their aims. These grants or fundraising commitments could be used towards things such as equipment and furniture, training, transport, professional assistance, specific project resources or operational costs that will help your cause.

## How are grants awarded & Pub Charity Partners selected?

Completed applications to be a Pub Charity Partner will be distributed to our 53 managed house pubs for the General Manager and their teams to vote for who that pub will fundraise for. This partnership will be for a minimum of one year. General Managers will confirm their selections in May 2020, successful applicants will be notified in June, fundraising partnerships will commence in July.

Applications for a Community Chest grant will then be reviewed by a team of judges during July and August 2020.

#### When will grants be awarded & Pub Charity Partner fundraising efforts be paid out?

All Pub Charity Partner applications will be notified in June 2020 if they have been successful in securing a fundraising partnership. Fundraising partnerships will commence from 1 st July 2020 with funds being paid out every 6 months.

All Community Chest grant applicants will be notified of the outcome of their application by the end of September 2020, with cheques presented at an awards evening in October.